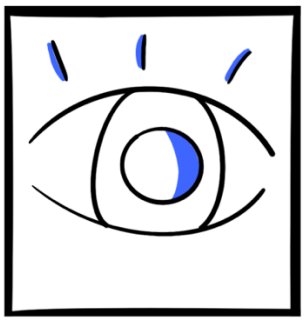
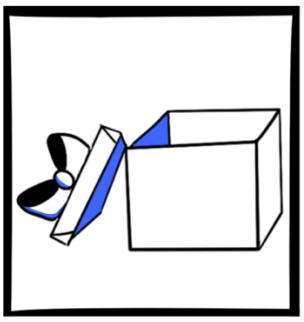
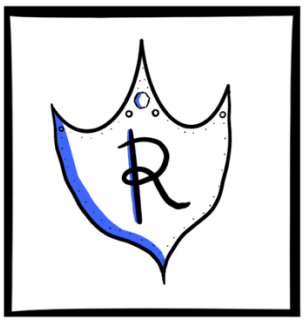
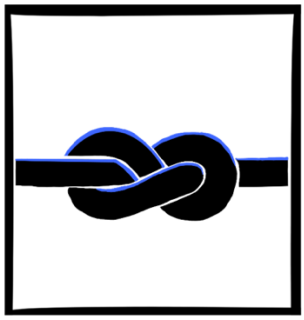
UNDERSTANDING THE FIVE SCRUM VALUES - USE THE

FORCE









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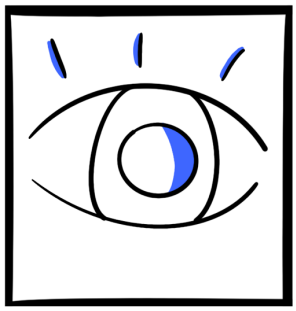
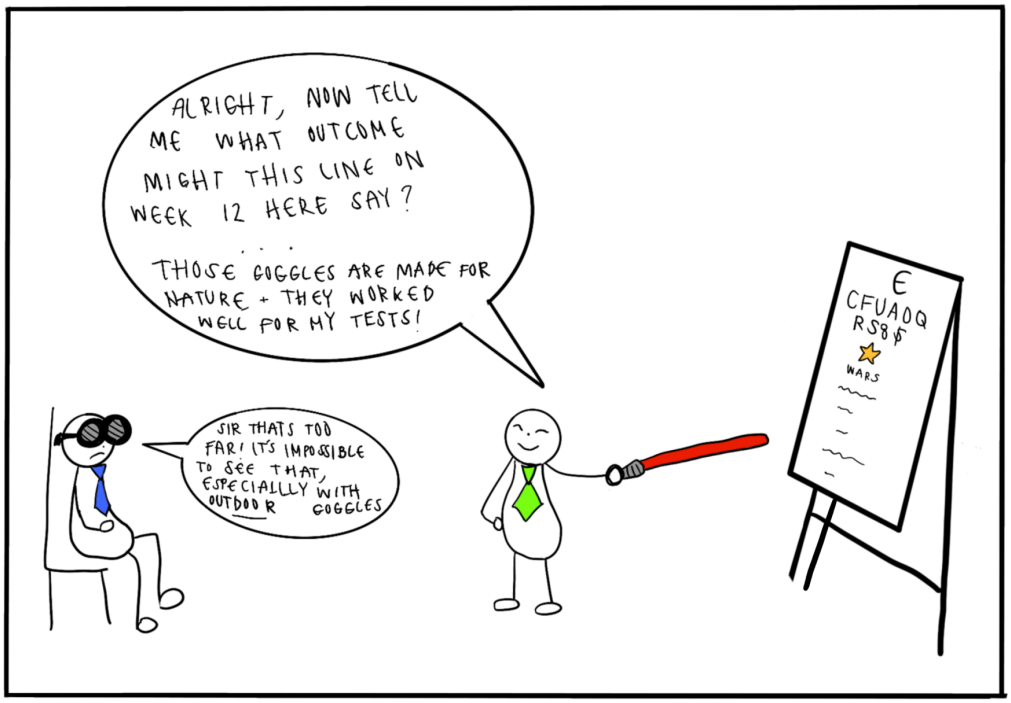


FOCUS



THE FIRST OF THE FIVE SCRUM VALUES IS FOCUS. MANY ORGANIZATIONS MAKE OUTPUT THEIR PRIMARY FOCUS. THESE ORGANIZATIONS BELIEVE THAT THE MORE PRODUCTS AND OR SERVICES THEY HAVE IN FLIGHT, THE BETTER THE ODDS ARE THAT ONE OF THEM WILL BECOME THE NEXT MILLION DOLLAR IDEA. THE ISSUE IS NONE EVER MAKE IT TO COMPLETION. THE SCRUM VALUE OF FOCUS TEACHES US THAT OUTCOME FAR OUT WEIGHS OUTPUT. WE SHOULD FOCUS ON WHAT WE CAN BUILD IN A VERY SHORT TIMEFRAME THAT BEST MEETS THE END CONSUMERS NEEDS WITH AS LITTLE OUTPUT AS POSSIBLE.

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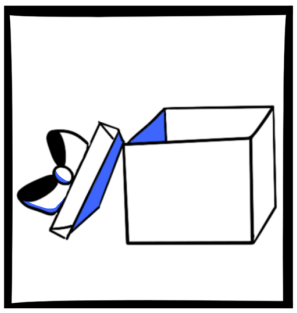
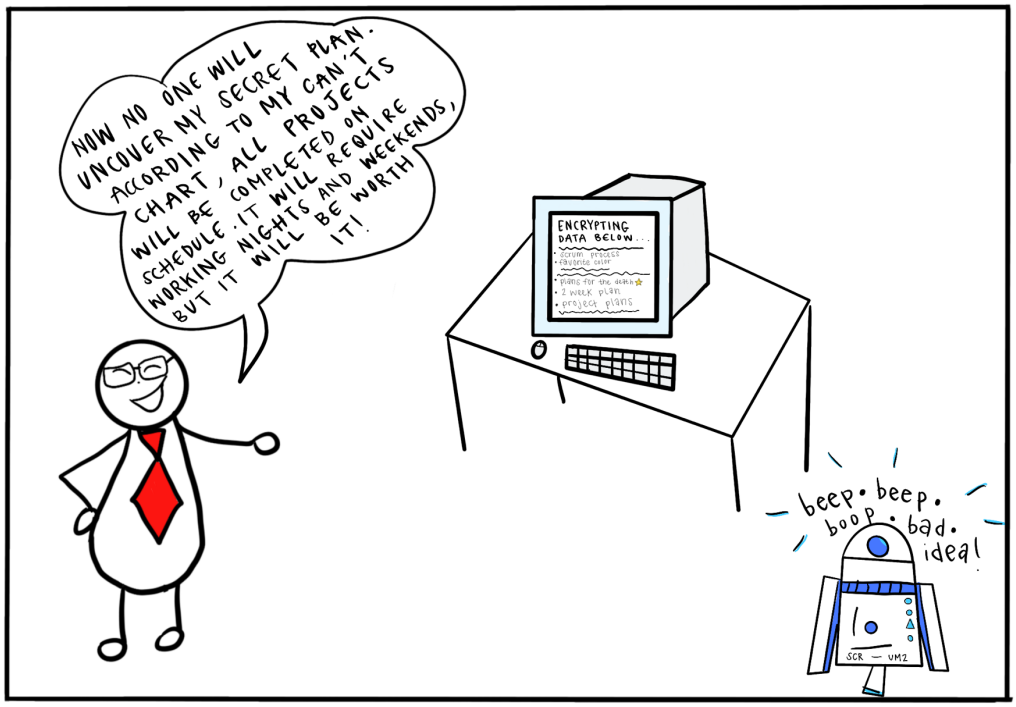


OPENNESS

THE SECOND SCRUM VALUE IS OPENNESS. WE SHOULD NEVER FIND OURSELVES ASKING SHOULD I SHARE THIS INFORMATION, INSTEAD WE SHOULD BE ASKING WHY WOULDN'T I SHARE THIS INFORMATION. IN ORDER FOR THE SCRUM FRAMEWORK TO BE EFFECTIVELY IMPLEMENTED, WE NEED TO CREATE AN ENVIRONMENT OF PSYCHOLOGICAL SAFETY WHERE RADICAL CANDOR IS REWARDED. INDIVIDUALS AND TEAMS NEED TO FEEL EXCITED TO SHARE THEIR VIEWS AND IDEAS REGARDING BOTH PROJECT AND PROCESS IMPROVEMENT. EVERYONE NEEDS TO WORK TOGETHER IN AN OPEN ENVIRONMENT IN ORDER FOR SCRUM TO FUNCTION AS PRESCRIBED. SCRUM TEAMS CONSISTENTLY SEEK OUT NEW IDEAS AND OPPORTUNITIES TO LEARN.



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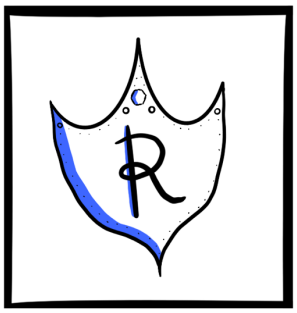
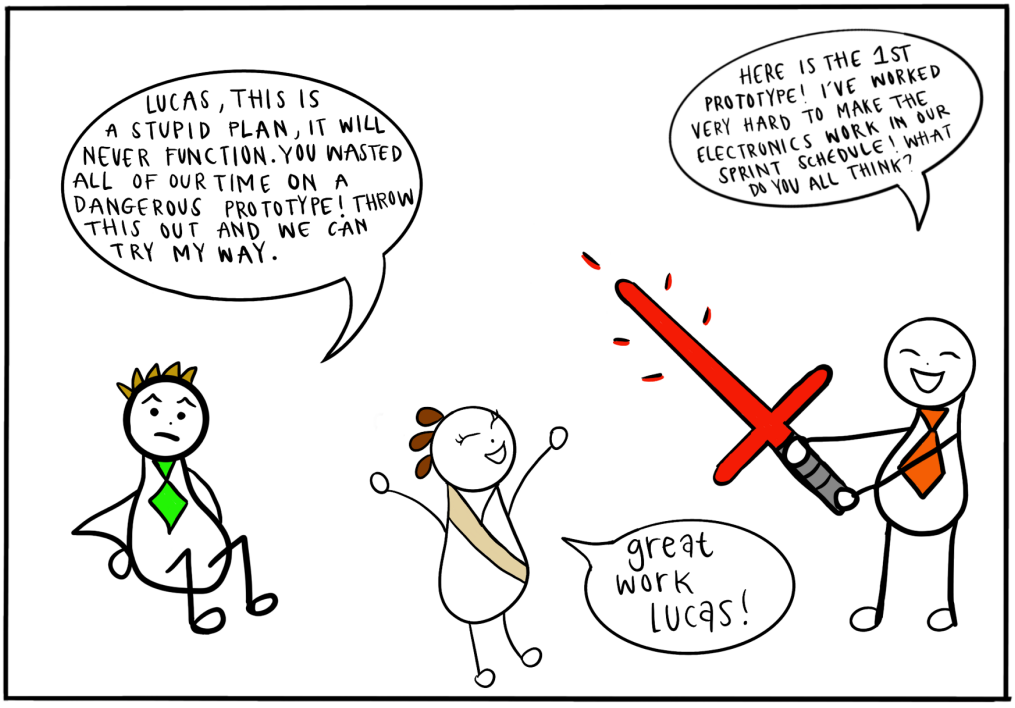


RESPECT

THE THIRD SCRUM VALUE IS RESPECT. THIS SIGNIFIES RESPECT FOR EACH INDIVIDUAL INVOLVED IN THE FRAMEWORK AS WELL AS RESPECT FOR THE PROCESS AND THE TEAM WORKING AGREEMENT.



EACH DESIGN MADE BY ANYONE INVOLVED IN SCRUM SHOULD BE MADE WITH RESPECT AT THE HEART OF THE DECISION. SCRUM TEAMS KNOW THAT THEIR STRENGTH COMES FROM HOW WELL THEY COLLABORATE. EACH PERSON HAS A DISTINCT CONTRIBUTION TO MAKE TOWARDS COMPLETING THE WORK OF THE SPRINT.

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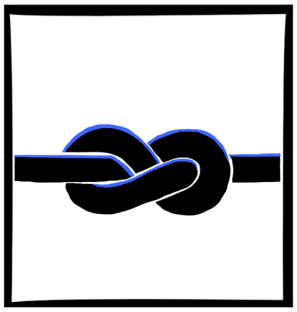
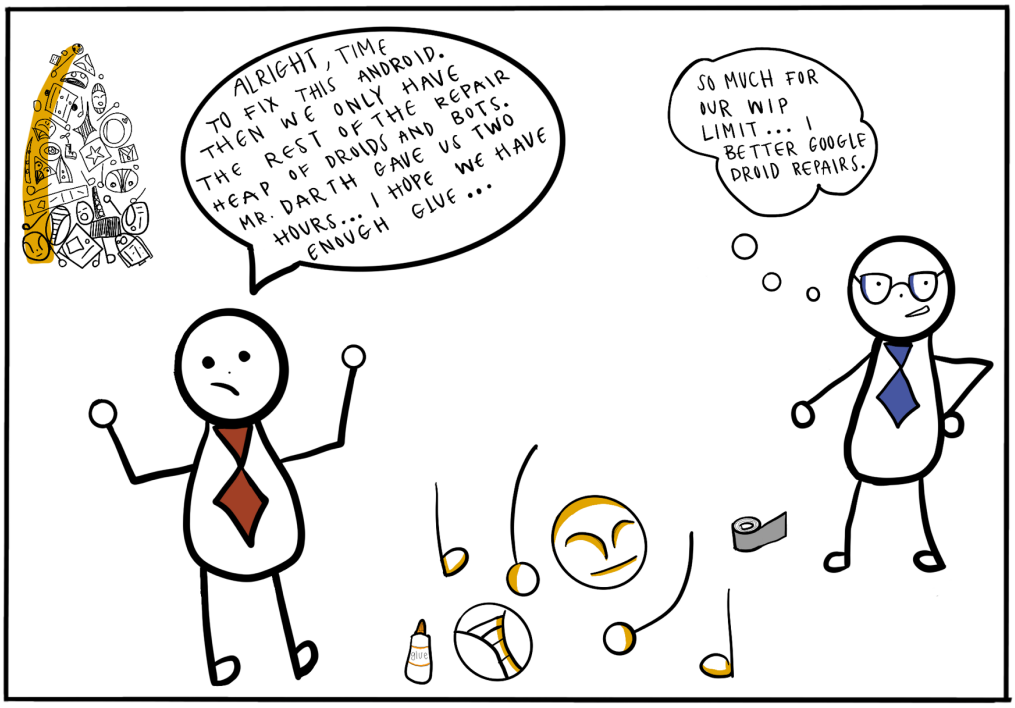


COMMITMENT



THE FOURTH SCRUM VALUE IS COMMITMENT. THIS VALUE IS ESSENTIAL FOR BUILDING CULTURE. SCRUM TEAMS WORK CLOSELY WITH PRODUCT OWNERS AND THE SCRUMMASTER TO PROPERLY SIZE WORK AND FORECAST WHAT CAN BE COMPLETED IN ANY GIVEN SPRINT OR RELEASE. THIS MEANS THAT SCRUM TEAMS TRUST EACHOTHER TO FOLLOW THROUGH WHEN THEY SAY THEY ARE GOING TO COMPLETE WORK. SCRUM TEAMS ONLY TAKE ON WORK THAT THEY ARE 100% CONFIDENT THAT THEY CAN COMPLETE.

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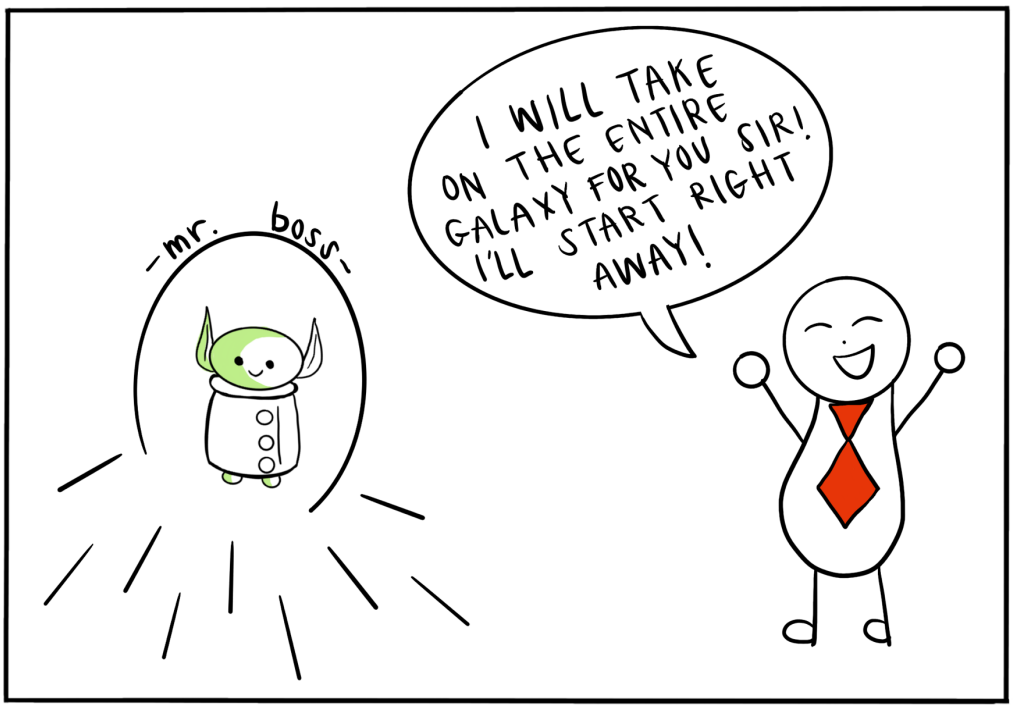
EXTREME COURAGE

THE FIFTH SCRUM VALUE IS COURAGE. I ADDED EXTREME FOR EMPHASIS AND TO MAKE THE ACRONYM FORCE WORK FOR THIS EXCERCISE. ORGANIZATIONS THAT EXHIBIT COURAGE NOT ONLY TO SAY NO BUT ALSO TO STAND UP FOR DOING THE RIGHT THING ARE THE MOST SUCCESSFUL. IT IS CRITICAL THAT TEAMS, PRODUCT OWNERS AND SCRUMMASTERS ALIKE ARE ADVOCATES FOR TRUTH AND RIGHTEOUSNESS. THIS TAKES COURAGE FROM EACH INDIVIDUAL AND FROM THE GROUP AS A WHOLE. GREAT SCRUM IMPLEMENTATIONS ARE MOST OFTEN BUILT ON COURAGEOUS DECISIONS.



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